



FACE RECOGNITION 2.0

Accurate Customer Traffic



Prevent Duplication



Exclude Staff



Accurate Statistics

Overview

Dahua face recognition extracts the features of a captured face image and compares it with those in the database to recognize the person's identity. In order to better expand its fundamental FR capabilities, we released new intelligent functions: prevent duplication, exclude staff, customer traffic statistics.

Highlights



Prevent Duplication

In a certain time range, people that appear frequently are counted only once based on passerby database.



Exclude Staff

Our solution can recognize and exclude data of repetitive customers and non-shoppers (staff and security personnel).



Customer Traffic Statistics

Count the total number of appearances in all scenes in the library.

Application Scenarios



Retail Chain



Luxury Shop



Car Shop

Recommended Models



71242/7842 Series



7442 Series
(non-FR model)



NVR5000-I/L



IVSS7000-M

* Design and specifications are subject to change without notice.

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DAHUA TECHNOLOGY

No.1199 Bin'an Road, Binjiang District, Hangzhou, China. 310053

Tel: +86-400-672-8166

Email: overseas@dahuatech.com

www.dahuasecurity.com

